



\*\*\*\**IMS 2020 Newsletter – May 2013*\*\*\*\*

**Topics:**

- **Change in the project management**
- **Report on self-testing of the label methodology**
- **Report on site visits**
- **Report on 2<sup>nd</sup> staff training courses**
- **Dissemination: IMS2020 Project at the EAIE Conference**
- **Final Project Meeting**

Dear Reader,

Sorry, due to a staff change we're a bit late.

Dominique Lacroix has taken over from Rachel Seeling since April 1st, 2013. She will be the person to contact if you have any questions or wish for further information:  
dominique.lacroix@charite.de.

The project team has been very dynamic these last months and many activities have taken place.

Please read here:

**Report: Self-testing of the label methodology → the indicators**

The overall approach of the labeling process is a combination of different methods:

- **SWOT Analysis:** to provide a basis for the self-understanding of the institution
- **Quantitative indicators:** to provide measurable basis for assessment
- **Qualitative indicators:** to provide context
- **Peer visit:** to clarify issues and/or inconsistencies

In the first quarter of the last project year, the partners were primarily concerned with the collection of data for the quantitative and qualitative indicators.

From over 100 available indicators, the medical school had to select and provide data for a minimum of 50% (per dimension) of the quantitative indicators and all of the qualitative.

The dimensions are: institution, students, curriculum, research, staff and commitment to global health.

For each chosen numerical indicator the medical school did not only have to provide real figures, but also define its minimum and maximum benchmarks (success corridor).

So using the MIN benchmark methodology (comparing applicants' overall ratio – average over all 3 years – with the average MIN benchmark indicated by all applicants) and the data, the results were described per partner and per dimension as:  
Passed exceptionally or passed positively or passed conditionally or failed.

But as the label will not rely solely on sheer numbers and yes/no answers, further description, explanation and contextual information were required: qualitative indicators like internationalization strategy and procedures, SWOT analysis, background information, etc. All data were available for verification during the subsequent site visits.

### **Report: Site Visits**

The main goal of site visits was also to test the label methodology and the labeling process and to explore ways on how to make it more robust, effective, reliable and user friendly. Simultaneously the internationality and internationalization of the medical school was evaluated (strengths, weaknesses, good practices, recommendations for further improvement).

The site visits were organized in 2 3-days-visits and 4 1-day-visits. The evaluation meeting of all six site visits will take place in Berlin on June 26-27, 2013. The "Handbook of Site Visits" will be finalized by then and shall be presented in the next newsletter. Most site visits have shown that it was important and necessary to get a better impression and to form one's own opinion onsite as most of the partners have far more to show regarding their international activities than initially expected. The discussions with the involved staff onsite were held on an equal basis and turned out to be very fruitful.

### **Staff Training Courses (STCs): 2<sup>nd</sup> round**

Local staffs training courses were held already in spring 2012 at the medical faculty partners. Due to the great success a second round of local STCs will take place soon or took already place lately at the European partner institutions. Module descriptions for all course modules with details about speakers, contact information, aims and methods will be ready shortly after the second round and will form an annex of the guidelines that will be made available during the summer months. All information will be published on our IMS2020 homepage in due time.

### **Presentation of the IMS2020 Project at the EAIE by U. Brandenburg**

Uwe Brandenburg, Managing Director CHE Consult (Centrum für Hochschulentwicklung), will present the IMS2020 project during a session at the Annual EAIE Conference to be held on September 10-13, 2013 in Istanbul. He will report on the developments and the possible future of the project.

### **Final Meeting in September**

The IMS Project will end in September 2013, so the final meeting is planned for the middle of September. Further details will be communicated before the summer break.

Best regards

Dominique Lacroix

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